



17th International Rapeseed Congress

IRC 2027 in PARIS, 18th to 21st April, 2027

"The 4 yearly event of the rapeseed/canola innovation"

SPONSORSHIP PROSPECTUS IRC17th





ABOUT THE INTERNATIONAL RAPESEED CONGRESS

The 17th International Rapeseed Congress (IRC) will take place in Paris, France, on April 18th to 21st, hosted by Terres Inovia, the French oilseed technical Institute, and the professional organizations of the French oilseeds sector, under the auspices of the GCIRC (Global Council for Innovation in Rapeseed and Canola).

The IRC, held every four years, is the peak international conference for rapeseed R&D and innovation, focused on the advancement of global rapeseed production and utilisation. Since the 1960s the IRC has been helping rapeseed and canola professionals to reach new markets and to create enduring relationships in the extensive worldwide network of rapeseed experts. It is a forum for ideas, innovation and networking, highly respected among participants from industry, academia and government, as well as sponsors and exhibitors.

The strong structuration and the excellence of the French oilseed sector, of which rapeseed is the leader crop, offers excellent capacities to host this event, for scientific and technical aspects as well as organizational and financial. The Congress provides unique access to the world's largest gathering of rapeseed scientists, researchers and industry experts, creating outstanding business engagement opportunities for Sponsors and Exhibitors.

The program will propose a combination of presentations and discussions in plenary lectures, thematic sessions and working groups. Before the congress itself, a field trip will be proposed, that will include visits of demonstration platforms or production units devoted to rapeseed.

In Paris 2027, rapeseed will meet the challenge of climate change and will prove to play a key role in agro-ecological, food and energy transitions. The 17th IRC will help professionals as well as scientists to meet these challenges.

2027 is also the 50th anniversary of the foundation of GCIRC, which gives a special resonance to this 17th edition of the IRC.

THE CONGRESS IN BRIEF

Transitions and value creation are key words of IRC17th. Beyond the traditional presentation of the advancements in the scientific disciplines involved in rapeseed research, the congress will promote a transdisciplinary approach to tackle the main challenges facing rapeseed/canola crop: controlling insect pests and diseases, securing crop establishment, and developing crop robustness in climate change context, achieving low carbon emissions for production and industry, meeting the global vegetable protein and oil needs for food, feed and other uses.



The IRC takes place **every 4 years**, alternatively in Europe and other parts of the world.



900 people expected from all over the world are expected (the last congress in Europe – Berlin 2019 – gathered 840 persons from 43 countries)



Speakers: **international experts** are invited to develop a topic around their research and innovation theme



Attendees: private and public **researchers, students, academics, professionals of the rapeseed/canola industry.**

HOSTS



YOUR VENUE

The “Palais des Congrès de Paris” is an ideal destination to host the World Rapeseed Congress in 2027. Located at Porte Maillot, near the famous Champs Élysées, it is well connected to public transports and airports, and offers high flexibility for the congress sessions, exhibition and side events.

Depending on the feedback of the 16th IRC and other conferences, online participation to the scientific sessions could be proposed to take into account the evolutions of the world situation by 2027, notably transport costs and potential carbon budgets limits of institutions.



2 Place de la Porte Maillot
75017 Paris



Bus

- Lines 43, 73, 82, 244, PC



Metro

- Line 1, Porte Maillot Station - exit 3

Tramway

- Line T3b, Porte Maillot Station

RER

- Line C, Neuilly - Porte Maillot Station
- Line E, Neuilly - Porte Maillot Station

**ITS CENTRAL
LOCATION
MAKES IT HYPER
ACCESSIBLE BY
PUBLIC
TRANSPORT**



PROGRAM

IRC-2027 will bring together during 4 days scientists and representatives from the global agricultural sector to showcase new scientific developments in:

- Genetics, genomics and Breeding
- Agronomy, Physiology and Crop Management
- Diseases and Pests, Crop protection
- Quality, products, compositional analysis, end uses in the food, feed and energy sectors
- Economy and markets

TIMETABLE

DAY 00 Field tour

DAY 0 Field tour / satellite workshops

DAY 0 Welcome event, registration

DAY 1 Opening ceremony, congress sessions

DAY 2 Congress sessions, Gala Dinner

DAY 3 Congress sessions, Closing ceremony
Press conference

A welcome event will take place on Day 0 evening and opening the congress on Day 1 morning.

The scientific sessions will stagger from Day1 to Day 3 in a classical schedule with 5 to 6 parallel sessions and poster sessions. Sessions will be recorded.

The Exhibit stands and the posters display for the Poster Sessions will be available from Day 0 evening till Day 3 afternoon.

Technical visits will be organized before the core part of the congress. Several options will be studied in regions easily accessible from Paris. It would include visits of agronomical research platforms, including pluriannual cropping system experiments, industrial units and research labs.

The Congress diner will be organized on the second day of the Congress. This will give opportunities to sponsors to organize their private events aside the official programme, on Day 1 or Day 3.



AN INVITATION TO SPONSOR

16 rapeseed congresses have been held, the last one in France being in Paris in 1983.

Over the past 50 years, rapeseed has won and maintained its position as the world's second largest annual oilseed crop and third largest source of vegetable oil, with production more than doubling in the last 25 years. The challenge of keeping pace with global demand has therefore been successfully met.

Today, agriculture in general and oilseed rape in particular are facing the major challenge of climate change and the host of issues that go with it: tolerance of species to physiological stresses, reduction in greenhouse gas emissions linked to the use of nitrogen fertilisers or agricultural machinery, new methods of protecting crops against new pests and emerging diseases, development of new combinations of agronomic practices that ensure production and respect for the environment, with the accompanying management tools. Also, the optimization of rapeseed products – oil, proteins and minor compounds – with a view to biorefinery adapted to a certain form of sobriety. All this while maintaining a level of production that can keep pace with demand for vegetable oils and proteins that will continue to grow over the next few years, both for priority food uses and for non-food uses.

Building the necessary transitions will require scientific and technical collaboration between countries to mobilise all the knowledge already acquired and to pool efforts to acquire new knowledge and innovate.

The complexity of the challenges we face calls for a systemic approach integrating scientific disciplines - from genetics to agrophysiology, from pest biology to agronomy, from nutrition to food science - and agricultural engineering - from the development of varieties and inputs to the design of innovative cropping and production systems - and agri-food engineering.

Sponsoring the 17th IRC in Paris will highly contribute to develop this spirit of scientific excellence and interdisciplinary exchanges between public and private scientists and professionals, and to fertilize the innovation processes, which is at the heart of the GCIRC's history.

REASON TO SPONSOR WHY JOIN THE CONGRESS?

1. Attendees from all over the world: rapeseed scientists, researchers and industry experts, representatives from the global agricultural sector.
2. An inspiring and highly targeted well-known global conference
3. The largest science-based and practice-oriented Congress in the field of rapeseed research in a single location
4. The IRC brings together scientists from all different scientific disciplines to report on their latest research results every four years
5. Access to all relevant rapeseed markets worldwide
6. International business opportunities in all sectors of rapeseed production, processing and trading
7. Direct contact to leading industry figures, government representatives and globally operating organizations
8. Networking opportunities, including representatives from the most important scientific institutions and research institutes, and from leading industrial enterprises from around the world
9. Paris is an attractive city which offers all hosting and transport facilities for such an event.

MARKETING SUPPORT

Sponsors and exhibitors at the International Rapeseed Congress are offered full marketing support.

Extensive information on the global rapeseed markets, detailed planning on your participation as well as several promotion channels are provided.

Get in touch with scientific institutions and research institutes from around the world – IRC organizers will help you to achieve maximum benefit.

PLANNING OF COMMUNICATION

The sponsors will receive full and updated information regarding the detailed IRC communication planning to allow them to organize their own communication program and highlight their sponsorship and contributions to innovation.

PACK SPONSORING

These packages make you a partner of the event, offering you visibility at the heart of IRC 2027. Partners who support the conference up to a certain value will be recognized according to the different sponsorship levels. **Feel free to contact us to discuss a sponsorship package tailored to your budget.**

PLATINUM TITANIUM DIAMOND GOLD SILVER+ SILVER BRONZE

Exclusive presentation of one of the congress days "presented by"	✓						
Exclusive presentation of the congress dinner "presented by"		✓					
Exclusive presentation of the welcome reception or presentation of one of the lunch breaks "presented by"			✓				
Exclusive presentation of one of the coffee breaks "presented by"				✓			
CEO's morning address on the respective day of the congress	✓						
CEO's opening address at congress dinner		✓					
Specialist presentation as part of the specialists program or value chain program	✓	✓					
Prominent placement of logo on the charts introducing all of the day's sessions	✓						
Prominent placement of logo in the entrance area of the exclusive dinner location		✓					
Prominent placement of logo in the entrance area of the exclusive welcome reception location			✓				
Prominent placement of logo on the tables during the coffee break or lunch break on the respective day				✓			
Placement of logo on all congress media	✓	✓	✓	✓	✓	✓	
Congress tickets including congress dinner	5	4	3	2	1	1	0
Additional seats at the congress dinner	5	4	3	2	1	1	0
Space for information stand presentation in the congress foyer	4x3m	4x3m	3x3m	2x3m			
Info page on the congress website	300 words + logo + photo	250 words + logo + photo	250 words + logo + photo				
Block on the website				120 words + logo	50 words + logo	50 words + logo	50 words + logo
Info page on the congress programme	Full page	Full page	Half page	Half page			
Company brochures inserted in the congress folder	up to 3	up to 2	1	1	1	1	0
PDF file of company brochure on a link sent to the attendees	✓	✓	✓	✓	✓	✓	

PACK SPONSORING

PLATINUM TITANIUM DIAMOND GOLD SILVER+ SILVER BRONZE

Prominent exposure as a Platinum sponsor in the registration portal of the congress site



One item among (first served):



- 4th cover page of the programme
- Lanyards (already booked)
- Delegate Bags (already booked)
- Attendee App

Logo placement across all demonstration platform media



On-site logo placement during platform visits



Provision of 5 demonstration plots on the platform



One item among:



- Reserved table at the Congress dinner
- Two Exhibitor passes, excl. Congress dinner
- Two Congress tickets, incl. Congress dinner
- Writing Materials
- WIFI
- Satchel Inserts
- Advertisements in Congress program
- Exhibition Booth (2x3m)
- Field trip transportation (buses)

COST

€ 80,000

€ 80,000

€ 60,000

€ 40,000

€ 15,000

€ 8,500

€ 4,000

PACK DEMONSTRATION PLATFORM SPONSORING

€ 6,500

- Logo placement across all demonstration platform media
- On-site logo placement during platform visits
- Provision of 5 demonstration plots on the platform

Prices are quoted exclusive of VAT. If applicable, VAT at 20% will be added.

EXHIBITION

IRC17th wants to promote a value chain approach of innovation in rapeseed/canola industry, highlighting the roles of research and technological innovation to meet the needs of the sector. The exhibition offers companies the opportunity to be present beyond sponsoring by having an individual booth.

The layout of the Palais des Congrès gives exhibitors the visibility they need to make contact and exchange ideas with IRC participants.

STAND 6 sqm	STAND 9 sqm	STAND 12 sqm
Width x depth: 2m x 3m	Width x depth: 3m x 3m	Width x depth: 4m x 3m
Flag sign	Flag sign	Flag sign
Melamine walls, carpet + 3-spotlight rail	Melamine walls, carpet + 3-spotlight rail	Melamine walls, carpet + 2 rails with 3-spotlight
1 electrical terminal from 1 to 3 kw	1 electrical terminal from 1 to 3 kw	1 electrical terminal from 1 to 3 kw
1 table + 2 chairs *	1 table + 2 chairs *	2 tables + 4 chairs *
Logo on website	Logo on website	Logo on website
1 badge "exhibitor" ** (without gala dinner)	2 badges "exhibitor" ** (without gala dinner)	3 badges "exhibitor" ** (without gala dinner)
€ 3,500	€ 4,900	€ 6,000

Prices are quoted exclusive of VAT. If applicable, VAT at 20% will be added.

* Additional furniture may be ordered from The Palais des Congrès de Paris.

The following services are also included:

- Wi-Fi access;
- access to conferences, breaks and buffet lunches;
- conference bag with all conference documents.

** Additional "exhibitor" badge fee: € 600.

GENERAL TERMS & CONDITIONS

Article 1: Purpose

The purpose of these general terms and conditions of sale is to define the rights and obligations of sponsors and exhibitors at the 17th International Rapeseed Congress, to be held in Paris, France, from April 18 to 21, 2027, organized by Agrosources, an association governed by Terres Inovia, Terres, and the FOP, under the auspices of the GCIR (Global Council in Rapeseed and Canola).

Agrosources has appointed an Organizing Committee composed of Inovia, Terres Univia, the FOP, and Terres de Communication.

Agrosources has delegated the logistical and financial organization of the Congress to its service provider, the agency VERTCOM.

Any registration for the Congress implies acceptance of these general terms and conditions of sale.

The Organizer, Agrosources, reserves the right to modify or supplement these general terms and conditions of sale.

The service provider, VERTCOM, will promptly inform the sponsor/exhibitor of any such changes by any means.

Article 2: Reservations

2.1 All sponsors/exhibitors must submit a reservation request to VERTCOM using the official reservation forms attached to these general terms and conditions.

Reservation forms must be sent by email to: secretary@irc2027.org.

Reservation requests will only be valid if they are fully completed.

Incomplete or incorrectly filled-out requests will not be considered.

2.2 Reservation requests will be subject to preliminary review by the Organizing Committee, which expressly reserves the right to accept or reject them without having to justify any rejection.

A sponsor/exhibitor whose reservation has been rejected may not contest the decision or claim any compensation, even if they were invited to apply by the Organizing Committee.

Article 3: Financial Terms

3.1 Payment Terms

- Any reservation made with VERTCOM under the above conditions must, to be valid, be accompanied by a deposit equal to 50% of the total price including all taxes, based on the selected sponsorship package.

- The balance, corresponding to 50% of the total price including all taxes, must be paid to VERTCOM by credit card or bank transfer within 30 days of the invoice date, and no later than January 31, 2027.

- For any reservation made after December 31, 2026, the full amount must be paid at the time of reservation.

3.2 Late Payment

- Any late payment will automatically result in the application of late payment interest at a rate equal to three times the French legal interest rate, without the need for a reminder or prior notice.

The sponsor/exhibitor shall also be automatically liable, without prior notice from VERTCOM, for a flat-rate collection fee of 40 euros per unpaid invoice.

3.3 Failure to Pay

- In the event of failure to pay the full price of the booth 30 days prior to the opening of the Congress, the exhibitor will be unable to choose the location of their space.

- In the event of failure to pay the full stand fee 15 days prior to the opening of the Congress, the Organizing Committee reserves the right to deny the sponsor/exhibitor access to the Congress.

In this case, VERTCOM shall not be required to refund the amount already received to the sponsor/exhibitor.

Article 4: Cancellation

- All cancellations must be sent to VERTCOM by certified mail with return receipt requested, or by any similar official means.

- For any cancellation received before December 31, 2026, 50% of the total invoice amount will be retained as compensation.

- For any cancellation request received on or after January 1, 2027, the invoice will be due in full, and the amount will be retained by the Organizing Committee as liquidated damages.

Article 5: Subletting

The reservation is personal to the exhibitor and is non-transferable and non-assignable.

Stands must be occupied by their holders.

Exhibitors are strictly prohibited from subletting their space for a fee or sharing it for free.

Article 6: Space allocation

- The exhibition floor plan is drawn up by the Organizing Committee, which has sole discretion over the overall layout of the Conference and the placement of stands.

- Space allocation is carried out by VERTCOM in collaboration with the Organizing Committee, taking into account the order in which reservations are received. Once allocation is complete, no changes may be made without the written consent of VERTCOM.

- VERTCOM reserves the right to modify, if necessary, the location, size, and layout of the stands requested by exhibitors.

- If VERTCOM is forced to partially modify the floor plan or configuration of the stands, no claims will be accepted, and exhibitors agree to comply with the decisions made.

- If VERTCOM is compelled to modify the size of the booths, compensation may be granted to the sponsor/exhibitor if the modification results in a reduction in booth size of more than 10%.

Article 7: Safety Rules and Guidelines

7.1 Sponsors/exhibitors are required to comply with the rules governing stands setup and furniture rental, as well as safety guidelines and information regarding all necessary services (telephone, maintenance, storage, customs clearance, etc.).

To this end, they must comply with the rules set forth in the Operational Specifications/Exhibitors, which they may consult via the link: <https://ircparis2027.com/exhibitions-documents>.

This same link provides access to the technical documentation, which will contain all information regarding the practical organization of the Congress (delivery, setup, equipment, safety, insurance).

7.2 Sponsors/exhibitors will also be required to comply with the Palais des Congrès Safety Specifications, which they may consult via the same link:

7.3 Sponsors/exhibitors must, in general, comply with the laws and regulations applicable to trade shows and exhibitions.

GENERAL TERMS & CONDITIONS

These various documents, as well as the above regulations, will be available online via the link: <https://ircparis2027.com/exhibitions-documents>.

Article 8: Exclusivity

Sponsors/exhibitors who have reserved and rented a stand are prohibited from organizing meetings or participating in meetings or gatherings that have not been declared and/or authorized by the Organizing Committee.

Article 9: Distribution of Materials

The distribution of advertisements or flyers is permitted only at the stand.

Article 10: Rights and Liability of the Organizing Committee and VERTCOM Agency

10.1 The Organizing Committee reserves the right to rule on all matters not covered by these General Terms and Conditions of Sale.

Its decisions must be implemented immediately.

10.2 Any violation of any clause of these General Terms and Conditions of Sale shall result in the immediate, temporary, or permanent exclusion of the defaulting exhibitor, without the latter being entitled to any refund or compensation.

The decision shall be at the sole discretion of the Organizing Committee.

10.3 In the event of failure to comply with the payment terms set forth in Article 3 of these General Terms and Conditions of Sale, VERTCOM will send the debtor a formal notice of default by certified mail with return receipt requested.

If the debtor fails to pay within 15 days of the formal notice of default being sent, the contract will be terminated.

10.4 The Organizer/Organizing Committee shall not be held liable for a low number of registered participants or a lack of interest in the Congress as a whole.

10.5 The Organizer/Organizing Committee shall make every effort to ensure the smooth running of the Conference.

It shall not be liable for any disruption of use or commercial losses that exhibitors may incur.

Article 11: Insurance

The Organizer and the Convention Center disclaim all liability for risks incurred by sponsors/exhibitors with respect to themselves and/or any person occupying the stand, their equipment, or the products on display throughout the duration of the Congress, including setup and dismantling.

Sponsors/exhibitors are required to take out insurance policies covering risks to persons, as well as to the equipment on display and installed, and guaranteeing their civil liability, both with respect to third parties and for risks incurred by their staff.

Article 12: Rescheduling – Modification – Cancellation

12.1 Rescheduling

The Organizer reserves the right to postpone the Congress or to modify the venue or the content of the program in the event of circumstances beyond its control.

12.2 Modification – Cancellation due to Force Majeure

In the event of a change in the dates or duration of the Conference, or in the event of cancellation of the Conference by the Organizer due to unforeseeable circumstances as defined in Article 1218 of the Civil Code, VERTCOM shall notify the sponsors/exhibitors without delay.

In such a case, the sponsors/exhibitors may not bring any claim against the Organizer nor seek any damages, and the amounts received by VERTCOM will be refunded to them, less the costs incurred by the Organizer for the preparation of the Congress, which will be apportioned among the sponsors/exhibitors in proportion to the amounts paid by each of them.

Article 13: Governing Law – Jurisdiction

These General Terms and Conditions of Sale are governed exclusively by French law.

In the event of a dispute or litigation regarding their validity, interpretation, performance, or termination, the Parties shall endeavor in good faith to seek an amicable resolution.

If this is not possible, any dispute shall fall within the exclusive jurisdiction of the Courts of Paris, notwithstanding multiple defendants or third-party claims.

Article 14: Language of the General Terms and Conditions of Sale

These General Terms and Conditions of Sale are written in French and will be translated into English.

In the event of translation into one or more foreign languages, or in the event of any discrepancy between the French version and any other version in a foreign language, the French version shall prevail.

Article 15: Data Protection (GDPR)

The personal data collected by VERTCOM is used for the purpose of processing registrations and managing financial terms and access to the Conference.

This personal information is retained only for as long as necessary to fulfill the purposes for which it was collected and processed.

During this period, VERTCOM will implement all necessary measures to ensure the confidentiality and security of sponsors'/exhibitors' personal data, so as to prevent its damage, deletion, or access by unauthorized third parties.

Access to personal data is strictly limited to the director of VERTCOM, who, in this capacity, is bound by a duty of confidentiality.

No personal information of the sponsor/exhibitor may, without their consent, be published, exchanged, or transferred, on any medium whatsoever.

In accordance with current European regulations, the sponsor/exhibitor has the following rights:

- the right to access, correct, update, and ensure the completeness of their data,
- the right to block or erase their personal data when it is inaccurate, incomplete, ambiguous, outdated, or when its collection, use, disclosure, or retention is prohibited,
- the right to withdraw consent at any time,
- the right to restrict data processing,
- the right to object to data processing,
- the right to data portability regarding the data provided by the sponsor/exhibitor, when such data is subject to automated processing based on their consent or on a contract.

To exercise any of these rights, the sponsor/exhibitor must submit their request by email to the following address: congres@agence-vert.com.

CONDITIONS GENERALES DE VENTE

Article 1 : Objet

Les présentes conditions générales de vente ont pour objet de définir les droits et obligations des sponsors et exposants du 17^{ème} Congrès International du Colza, qui se tiendra à Paris, en France, du 18 au 21 avril 2027, organisé par Agrosources, Association régie par Terres Inovia, Terres et la FOP, sous l'égide du GCIR (Global Council in Rapeseed and Canola).

Agrosources a désigné un Comité d'organisation composé de Inovia, Terres Univia, la FOP et Terres de Communication.

Agrosources a délégué l'organisation logistique et financière du Congrès à son prestataire, l'agence VERTCOM.

Toute inscription au Congrès implique l'acceptation des présentes conditions générales de vente.

L'Organisateur, Agrosources, se réserve la possibilité de modifier ou compléter les présentes conditions générales de vente.

Le prestataire, l'agence VERTCOM, en informera sans délai le sponsor/exposant par tous moyens.

Article 2 : Réservations

2.1 Tout sponsor/exposant doit adresser une demande de réservation à l'agence VERTCOM via les formulaires de réservation officiels qui figurent en annexe des présentes conditions générales de vente.

Les formulaires de réservation doivent être envoyés par email à : secretary@irc2027.org.

Les demandes de réservation ne seront valables que si elles sont entièrement remplies.

Il ne sera pas tenu compte des demandes incomplètes ou imparfaitement renseignées.

2.2 Les demandes de réservation seront soumises à un examen préalable par le Comité d'organisation, qui se réserve expressément le droit de les accepter ou de les refuser, sans avoir à justifier de son éventuel refus.

Le sponsor/exposant, dont la réservation aurait été refusée, ne pourra émettre aucune contestation, ni réclamer aucune indemnisation, même s'il a été invité à postuler par le Comité d'organisation.

Article 3 : Conditions financières

3.1 Modalités de paiement

Toute réservation, effectuée auprès de l'agence VERTCOM dans les conditions ci-dessus, devra, pour être valable, être accompagnée d'un acompte correspondant à 50 % du montant total du prix toutes taxes comprises, en fonction du pack de sponsoring choisi.

Le solde, soit 50 % TTC du prix, devra être réglé à l'agence VERTCOM par carte bancaire, ou virement bancaire, dans un délai de 30 jours suivant la date de facturation, et au plus tard le 31 janvier 2027.

Pour toute réservation effectuée après le 31/12/2026, la totalité du prix devra être réglée lors de la réservation.

3.2 Retard de paiement

Tout retard de paiement entraînera l'application automatique, sans rappel et sans mise en demeure préalable, d'intérêts de retard à un taux égal à 3 fois le taux de l'intérêt légal.

Le sponsor/l'exposant sera en outre redevable de plein droit, et sans notification préalable de l'agence VERTCOM, d'une indemnité forfaitaire de recouvrement d'un montant de 40 euros par facture impayée.

3.3 Défaut de paiement

En cas de défaut de paiement de l'intégralité du prix du stand 30 jours avant l'ouverture du Congrès, l'exposant sera privé de la possibilité de choisir l'emplacement de son stand.

En cas de défaut de paiement de l'intégralité du prix du stand 15 jours avant l'ouverture du Congrès, le Comité d'organisation se réserve le droit de refuser l'accès du sponsor/de l'exposant au Congrès.

Dans ce cas, l'agence VERTCOM ne sera pas tenue de rembourser au sponsor/l'exposant le montant déjà perçu.

Article 4 : Annulation

Toute annulation devra être adressée à l'agence VERTCOM par lettre recommandée avec accusé de réception, ou par tout moyen officiel similaire.

Pour toute annulation reçue avant le 31/12/2026, il sera retenu 50 % du montant total de la facture à titre de dédommagement.

Pour toute demande d'annulation reçue à compter du 01/01/2027, la facture sera due dans son intégralité, et son montant restera acquis au Comité d'organisation à titre de dommages-intérêts.

Article 5 : Sous-location

La réservation est personnelle à l'exposant, incessible et inaliénable.

Les stands devront être occupés par leurs titulaires.

Il est strictement interdit aux exposants de sous-louer à titre onéreux, ou de partager gratuitement, leur emplacement.

Article 6 : Occupation des emplacements

Le plan d'exposition est établi par le Comité d'organisation qui est seul juge de l'implantation générale du Congrès et de l'implantation des stands.

L'attribution des espaces est effectuée par l'agence VERTCOM en collaboration avec le Comité d'organisation, en tenant compte de l'ordre d'arrivée des réservations. Une fois l'attribution effectuée, aucune modification ne peut être apportée sans l'accord écrit de l'agence VERTCOM.

L'agence VERTCOM se réserve le droit de modifier si nécessaire l'emplacement, la taille et la disposition des stands demandés par les exposants.

Si l'agence VERTCOM est contrainte de modifier partiellement la disposition ou l'aménagement des stands, aucune réclamation ne sera recevable et les exposants s'engagent à se conformer aux décisions prises.

Si l'agence VERTCOM est contrainte de modifier la taille des stands, une compensation pourra être accordée au sponsor/à l'exposant si la modification entraîne une réduction de la taille du stand supérieure à 10 %.

Article 7 : Règles et consignes de sécurité

7.1 Les sponsors/exposants seront tenus de respecter les règles relatives à l'aménagement des stands et à la location de mobilier, ainsi que les consignes de sécurité et les informations sur tous les services nécessaires (téléphone, maintenance, stockage, dédouanement...).

Ils devront à cet effet se conformer aux règles prévues au Cahier des Charges d'Exploitation/Exposants qu'ils pourront consulter grâce au lien : <https://ircparis2027.com/exhibitions-documents>. Ce même lien leur donnant accès au dossier technique, lequel comportera tous les renseignements relatifs au déroulement pratique du Congrès (livraison, montage, équipement, sécurité, assurance).

CONDITIONS GENERALES DE VENTE

7.2 Les sponsors/exposants seront tenus également de se conformer au Cahier des Charges de Sécurité du Palais des Congrès, qu'ils pourront consulter grâce au même lien.

7.3 Les sponsors/exposants devront, de manière générale, respecter la législation ainsi que la réglementation applicable aux salons et expositions.

Ces différents dossiers, ainsi que la réglementation ci-dessus seront consultables sur internet, grâce au lien : <https://ircparis2027.com/exhibitions-documents>.

Article 8 : Exclusivité

Il est interdit aux sponsors/exposants, ayant réservé et loué un stand, d'y organiser des réunions ou de participer à des réunions ou des rassemblements qui n'auraient pas été déclarés et/ou autorisés par le Comité d'organisation.

Article 9 : Distribution de documents

La distribution de publicités ou de tracts n'est autorisée que sur le stand.

Article 10 : Droits et responsabilité du Comité d'organisation et de l'Agence VERTCOM

10.1 Le Comité d'organisation se réserve le droit de statuer sur toutes les questions non prévues dans les présentes conditions générales de vente.

Ses décisions devront être immédiatement appliquées.

10.2 Toute violation d'une clause quelconque des présentes conditions générales de vente entraînera l'exclusion immédiate, temporaire ou définitive, de l'exposant défaillant sans que ce dernier puisse prétendre à un quelconque remboursement ou dédommagement.

La décision étant du seul ressort du Comité d'organisation.

10.3 En cas de non-respect des modalités de paiement prévues à l'article 3 des présentes conditions générales de vente, l'agence VERTCOM enverra au débiteur une mise en demeure par lettre recommandée avec accusé de réception.

En cas de non-paiement dans les 15 jours de l'envoi de la mise en demeure par le débiteur, le contrat sera résilié.

10.4 L'Organisateur/Le Comité d'organisation ne pourra être tenu responsable d'un faible nombre de participants inscrits ou d'un manque d'intérêt pour l'ensemble du Congrès.

10.5 L'Organisateur/Le Comité d'organisation met tout en œuvre pour le bon déroulement du Congrès.

Il ne saurait être responsable des troubles de jouissance et préjudices commerciaux que pourraient subir les exposants.

Article 11 : Assurances

L'Organisateur et le Centre des Congrès déclinent toute responsabilité quant aux risques encourus par les sponsors/exposants du chef de leur personne et/ou de toute personne occupant le stand, de leur matériel ou des produits exposés pendant toute la durée du Congrès, installation et déménagement compris.

Les sponsors/exposants sont tenus de souscrire les polices d'assurance couvrant les risques encourus par les personnes, ainsi que par le matériel exposé et installé et garantissant leur responsabilité civile, tant à l'égard des tiers que pour les risques encourus par son personnel.

Article 12 : Reprogrammation – Modification – Annulation

12.1 Reprogrammation

L'Organisateur se réserve le droit de reporter le Congrès ou de modifier le lieu ou le contenu du programme, en cas de circonstances indépendantes de sa volonté.

12.2 Modification – Annulation pour cas de force majeure

En cas de modification des dates ou de la durée du Congrès, comme en cas d'annulation du Congrès par l'Organisateur, pour survenance d'un cas de force majeure au sens de l'article 1218 du Code Civil, l'agence VERTCOM en informera les sponsors/exposants sans délai.

Dans ce cas, les sponsors/exposants ne pourront exercer aucun recours contre l'Organisateur ni prétendre à aucun dommages et intérêts et les sommes perçues par l'agence VERTCOM leur seront restituées, sous déduction des frais engagés par l'Organisateur pour la préparation du Congrès, qui seront répartis entre les sponsors/exposants au prorata des sommes versées par chacun d'entre eux.

Article 13 : Droit applicable – Attribution de compétence

Les présentes conditions générales de vente sont soumises exclusivement au droit français. En cas de survenance d'un différend/d'un litige portant sur leur validité, interprétation, exécution, résolution, les Parties essaieront de rechercher de bonne foi une solution amiable. Faute d'y parvenir, tout litige sera de la compétence exclusive des Tribunaux de Paris, nonobstant pluralité de défendeurs ou appels en garantie.

Article 14 : Langue des conditions générales de vente

Les présentes conditions générales de vente sont rédigées en français, et seront traduites en anglais.

En cas de traduction en une ou plusieurs langues étrangères, comme en cas de contrariété entre la version en langue française et toute autre version dans une langue étrangère, la version française prévaudra.

Article 15 : Protection des données (RGPD)

Les données à caractère personnel collectées par l'agence VERTCOM ont pour finalité le traitement des inscriptions, et la gestion des conditions financières et accès au Congrès. Ces informations personnelles sont conservées uniquement pour la durée nécessaire aux finalités pour lesquelles elles sont recueillies et traitées. Pendant cette durée, l'agence VERTCOM met en place tous les moyens aptes à assurer la confidentialité et la sécurité des données personnelles des sponsors/exposants, de manière à empêcher leur endommagement, effacement ou accès par des tiers non autorisés. L'accès aux données personnelles est strictement limité au dirigeant de l'agence VERTCOM, tenu, en cette qualité, à une obligation de confidentialité. Aucune information personnelle du sponsor/de l'exposant ne peut, sans son consentement, être publiée, échangée, transférée, et ce, sur quelque support que ce soit.

Conformément à la réglementation européenne en vigueur, le sponsor/l'exposant dispose des droits suivants :

- droit d'accès et de rectification, mise à jour, de complétude de ses données,
- droit de verrouillage ou d'effacement de ses données à caractère personnel lorsqu'elles sont inexacts, incomplètes, équivoques, périmées ou dont la collecte, l'utilisation, la communication ou la conservation est interdite,
- droit de retirer à tout moment un consentement,
- droit à la limitation du traitement des données,
- droit d'opposition au traitement des données,
- droit à la portabilité des données que le sponsor/l'exposant a fournies, lorsque ces données font l'objet d'un traitement automatisé fondé sur leur consentement ou sur un contrat.

Pour exercer l'un de ces droits, le sponsor/l'exposant devra adresser sa demande par courrier électronique à l'adresse suivante : congres@agence-vert.com.



ORDER FORM 1/2

PACK SPONSORING

	UNIT PRICE EXCL.	QUANTITY	TOTAL
PLATINUM	€ 80,000	SOLD OUT	SOLD OUT
TITANIUM	€ 80,000	SOLD OUT	SOLD OUT
DIAMOND	€ 60,000		
GOLD	€ 40,000		
SILVER+	€ 15,000		
SILVER	€ 8,500		
DEMONSTRATION PLATFORM	€ 6,500		
BRONZE	€ 4,000		

EXHIBITION

6 m² stand	€ 3,500		
9 m² stand	€ 4,900		
12 m² stand	€ 6,000		

Sub-total excl. VAT	
Application fees	€ 50
Total excl. VAT	
(if applicable) VAT 20 %	
Total incl. VAT	

ORDER FORM 2/2

COMPANY DETAILS

Company name
Address
Zip code City
Country
Intra-community VAT no.
SIRET

PERSONAL INFORMATION

Last name First Name
Position Phone
Email

BILLING ADDRESS *(If different)*

.....
.....
.....

The bank transfer must be made to Agence VERT COM and must clearly indicate the following references "Invoice number - Company name". A deposit of 50% of the total amount including VAT will validate your reservation. The balance must be paid no later than 30 days before the event.

Account holder :

Date

**Signature of the manager
and company stamp:**

- ☐ I have read and accepted the "general sales
and space renting terms" described on page 10

Form to be returned by email to: **secretary@irc2027.org**

or by post to the following address:

VERT COM / IRC 2027
13 rue du Clos des Chênes
37390 ST ROCH (France)



CONTACT

Let us know if you are interested in our many opportunities to support or take part in the event:



secretary@irc2027.org



+33 (0)2 47 27 33 30

